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The figures of merchant and industrialist in the Greek Dramaturgy and Literature of the 19th and 20th century.

Modern Greek dramaturgy and literature have been sensitive receivers of the Greek social facts, mainly since the end of the 19th century. In the frame of the exploitation by the authors of the reality the figures of the merchant and the industrialist emerged through the literary works and plays, among the various figures of working people, employers and vehicles of social, political and financial power. These two concrete figures have been a "trademark" of the transition from a traditional social and financial situation to a modernized one. The literary authors and the playwrights with special interest elaborated these heroes, projecting either their weakness to be adapted to the new facts either their possibility and ability of adaptation to these facts. Among them, important authors, as Grigorios Xenopoulos and Iakovos Campanellis, are included. The crucial matter of the relation between society and economy, professional activity and the wider social activity and life appears in the figures of the merchant and the industrialist, in their mentalities and activities. From this point of view is examined the central subject of the Conference, seen through Greek dramaturgy and literature.